

Shaun Worcester

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OBJECTIVE

A rewarding, challenging position in teaching where I can pass on some of the things I have learned in the web development field over the years. Throughout my career, I learned and have never lost sight of how important positive word of mouth, customer service and key affiliations and relationships are for the success of any individual or organization. I would hope to pass that along as well as the technical aspects of what I have experienced in the field.

CAREER HISTORY

October 2005 - Present

Design Chemistry

Senior Webologist

Dayton, OH

- New business development, and finding and strengthening relationships with other marketing agencies in Dayton area for collaborative work. Also work on estimates and scopes, as well as qualifying potential leads and referrals.
- Build all websites using valid XHTML and CSS; standards-compliant website design.
- Further development of PHP and MySQL development skills which were used extensively in several home-grown shopping cart solutions, a delivery service tracking application, lead management systems, a survey application and complex reporting tools, an integrated calendar and RSVP system, a bid application/calculation, and a host of other smaller custom applications for our clients.
- AJAX and DOM script development used in many of the afore-mentioned applications.
- Hiring, training and coaching of new employees brought into the firm.

August 2004 - September 2005

Diversified Computer Solutions, Inc.

Senior Web Engineer

Dayton, OH

- Develop sophisticated inventory management system, along with customized shopping cart engine which calculates all prices based on advanced algorithm given by client.
- Continually build admin consoles for clients where maintenance is streamlined, allowing administrators to delete multiple items at once, re-sort listings on any given column, and generate a spreadsheet of all records in a given database table on demand.
- Design and program complete site password-protection application allowing customers to easily manage members and require login for any page on a web site.
- Work closely with others to prepare customer instructions, help menus, data dictionaries and other technical documentation for custom-built web applications.

February 2001 - September 2005

Perpetual Web Creations

Webmaster / President

Miamisburg, OH

- Designed / programmed total web-based solutions for small to medium-sized businesses in the Dayton, OH and surrounding areas.
- Marketed to businesses in the local area, creating and sending out mass communications, and following up with potential clients. Recorded progress, scheduled activities, and documented communication with prospects in MySQL database, viewed through custom-built interface.
- Contract, proposal and quote generation done personally, in addition to sub-contractor agreements when needed, as well as managing all the communication flow between clients and PWC representatives.
- Developed and continued to market user-friendly PHP / MySQL-based calendar solution, Dynamic Calendar.

October 2002 - August 2004

Chisano Marketing Communications

eBusiness Architect

Miamisburg, OH

- Created, maintained and developed sites for clients from beginning to end in the site development process (initial planning, design/layout, site architecture, etc.).
- Programmed every part of complex Lead Management and Inventory Management systems for YSI Inc.
- Created a number of enhancements and reports for several pre-existing online ordering systems.
- Responsible for all programming of myDesign, an online art review application used by CMC art department and account managers to provide digital 'proofs' to clients.
- Directed sites to incorporate more CSS and heightened coding standards of sites generated by CMC.
- Built most sites to be valid XHTML and began to use some object-oriented programming in PHP.

EDUCATION / CERTS

University Of Cincinnati (OH)

B.B.A., Marketing and Management

June 1997

CompTIA

I-Net+ Certified Professional

August 2004

University of Dayton (OH)

M.B.A., Management Information Systems

December 2007